

# Languages

English (proficient) Mandarin (native) German (2 years)

# **EDUCATION**

New York University | 2019 -

Bachelor of Fine Arts in Game Design Minor in Business of Entertainment, Media, and Technology

# CONTACT

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# YIBING CHEN

Level Designer & Game Designer

## PROFESSIONAL EXPERIENCE

#### AlterStaff Studio | Game Designer | 2023 - Present

Responsible for developing new levels and mechanics for the game AI2U.

- Designed new levels and puzzles focusing on player/NPC interactions and high replayability.
- Set dressed levels in Unity 3D.
- Managed production schedule and development tasks with art, design, and development teams.
- Wrote character and level narratives that are coherent with the mechanics.
- **Produced** detailed design documentation for each level with puzzle conceptualizations.

#### Pocket Gems | Game Design Intern | June - August 2022

I redesigned the mobile game Adventure Chef to a merge-2 game, Food Truck Dream, with a team of 10.

- Innovated the appliances mechanic to create unique merge chains.
- Wrote game design documents and worked with senior designers, artists, and
- Conceptualized the merge board layout that introduces mechanics and delivers satisfying early game flow.
- Wrote and implemented all Food Truck Dream narratives in Unity 2D.
- The final game was published on both iOS and Android.

# GAME PROJECTS

### Ember Point (team of 8) | 2022-2023

A combat-focused action game with shooting and horror elements.

- Co-designed levels, enemy encounters, and puzzles.
- Greyboxed, revised, and set-dressed levels in Unreal Engine 5.
- Designed the character, Gravitus, coherently with the game's narrative.
- Modeled weapons and environmental assets using Maya; implemented them in UE5.
- Managed the art team and visual development.
- Documented playtest sessions and integrated the design based on feedback.

# Anchors Deep (team of 8) | February - May 2022

A third person hack and slash game.

- Designed and greyboxed the tutorial level to introduce core combat and traversal mechanics (hook and reel player character into objects).
- Iterated all levels based on extensive playtest and combat changes.
- Established art direction to support the narrative and combat design
- Modeled environmental assets in Maya and implemented them in Unreal Engine 4.
- Presented the game at the NYU Game Center 2022 Showcase

#### Insomnia (team of 7) | February 2021

A Narrative Platformer for the 2021 Global Game Jam.

- Designed and implemented the level with the gate puzzle in Unity 2D.
- Drew 2D art assets with respect to the art direction.
- Nominated Best Overall at NYU Game Center out of 25 entries.